



StrongerU

Senior Fitness

**Brand
Ambassador
PROGRAM**



PROMOTE ACTIVE AGING

Do you want to help make a life-changing impact for people across the world? Then the StrongerU Senior Fitness Brand Ambassador program is the best place to start!

We're recruiting people who are passionate about the benefits of recreation and wellness to share StrongerU Senior Fitness with their communities.

We want to help you help others, and by doing that, you'll be helping us too - that's a lot of helping!



HOW IT WORKS

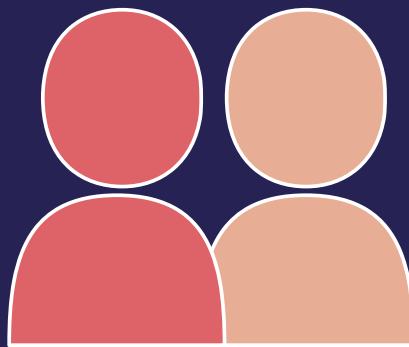
Every paid enrollment in the StrongerU Senior Fitness Instructor Course made with your referral code will earn you \$50!

You'll also receive free StrongerU Senior Fitness ambassador swag and a media kit to help you design your own shareable brand content on social media.

Promoting healthier communities has never been easier!

WHO YOU ARE...

We're looking for people who are passionate about helping others and have experience working in recreation or fitness settings.



You get **BIG** brownie points if you are:

- Involved in activity or recreation organizations and networks
- A certified StrongerU Senior Fitness Instructor
- Someone with a strong following on social media
- Known for your advocacy of recreation, fitness and a healthy lifestyle

OUR TARGET AUDIENCE



Ages 18 +

**Recreation, Activity,
Wellness, and Fitness
Professionals**



International

**Live in the U.S.A,
Canada, New
Zealand, and
Australia**



Inspired

**Love learning new
skills that help
them and their
communities grow**

The recreation, activity, wellness, and fitness programming industries are booming with anticipated rapid growth internationally over the next decade!



APPLICATION FORM

First Name

Last Name

Email Address

Phone Number

Country

State/Province/Territory

Are you a StrongerU Senior Fitness Instructor?

Yes No

Why do you want to be a StrongerU Brand Ambassador?

What social media do you use? (Select all applicable)

- | | | |
|------------------------------------|------------------------------------|---------------------------------|
| <input type="checkbox"/> Instagram | <input type="checkbox"/> TikTok | <input type="checkbox"/> Tumblr |
| <input type="checkbox"/> Facebook | <input type="checkbox"/> YouTube | <input type="checkbox"/> None |
| <input type="checkbox"/> LinkedIn | <input type="checkbox"/> Pinterest | <input type="checkbox"/> Other |
| <input type="checkbox"/> Twitter | <input type="checkbox"/> Reddit | |

What activity/recreation organizations are you a part of?

Is there anything else we should know about you?

How did you find out about the StrongerU Brand Ambassador program?